

BI-Metrix Planning

Align Your Business Operations and Strategic Vision With a Single Application

Small and medium sized organizations face a common struggle: the unwieldy task of ensuring that day-to-day operations remain aligned with business strategy. Without a single platform to link operational activities to strategic pursuits, organizations will be unable to remedy the gaps that develop between what they want to achieve versus what their numerous departments and individuals are actually accomplishing on a daily basis.

BI-Metrix Planning integrates planning, forecasting, analysis and reporting capabilities in a single application that is easy to use and manage. This enables users to plan the way they think at a level that is appropriate to the way they run their business while ensuring that CFOs can align business operations with business strategy.

Easy and flexible plan creation

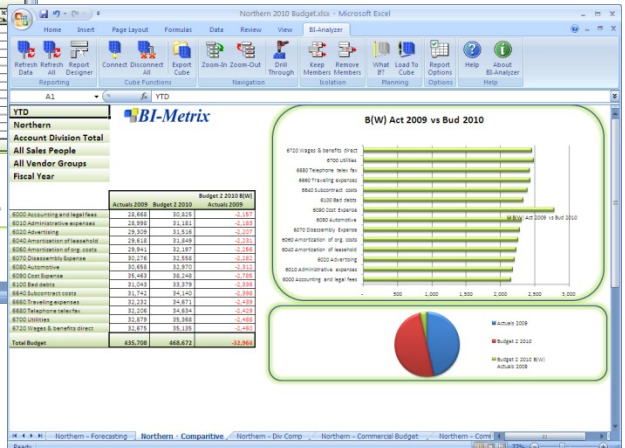
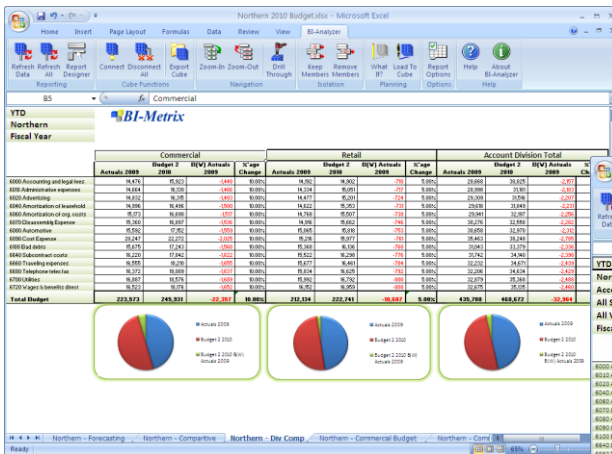
Built on Microsoft's highly scalable SQL Server Analysis Services (SSAS), BI-Metrix Planning ensures high user adoption and supports a culture of collaboration and accountability. Planners and analysts can spend less time with data input and more time analyzing information from across the organization to better support critical decisions.

Allocations and Spreading to save time and build accurate plans

Common planning actions such as spreading and allocation are rendered within Microsoft Excel. With BI-Metrix Planning, users can rapidly develop plans based on previous-year actuals or prior plans or they can make adjustments to current plans. What-if allows users to view their plan and its impact on total operations before committing.

Personalized planning to meet specific business needs

BI-Metrix Planning lets users enter data at a level of detail that is right for their business processes. Users have the flexibility to create plans with relevant drivers, assumptions and supporting detail. BI-Metrix Planning provide users with a simple and intuitive way to plan across multiple dimensions (e.g., product, geography, customer, etc.) relevant to their business.



Single application for both data entry and analysis

BI-Metrix Planning provides a single interface for modeling, planning, reporting and analysis. Reports and input templates are created and accessed in the same application. Users are not forced to learn two applications for analyzing and entering data, so training and implementation costs are reduced and adoption rates are high. With more users on the system, collaborative planning and buy-in regarding plan targets are achieved.

Powerful, in-plan analysis for reducing plan cycles

Users can drill by any dimension — and can change dimensions on the fly — to analyze their data and pinpoint notable variances, issues or impacts. A single interface allows changes or adjustments to be made in-cycle, reducing the overall time required to finalize a plan.

Live access to actuals and detailed operational data in Excel

BI-Metrix Planning reads the most up-to-date information from the General Ledger or other ERP modules such as Order Entry, Inventory etc. for reconciliation and comparative analysis. The common Excel interface allows users to take planning templates off-line and upload results when they reconnect.

Powerful, user-driven, what-if modeling

With BI-Metrix Planning, business analysts can perform what-if analysis and business modeling to improve their planning accuracy, predictability and responsiveness to change.

Uncovering key opportunities

Analysts can manage what-if analysis to understand the impact of new initiatives, such as product launches, marketing campaigns or cost-cutting programs. BI-Metrix Planning lets users change entire business models and immediately view the results. Analysts control the business simulation process, which mitigates risk and ensures accuracy and that key opportunities are not overlooked.

Quick updating of key business assumptions

Users can manage key business assumptions, drivers, economic conditions and exchange rates in a single place. Changes are reflected in real-time across all dimensions, input schedules and reports.

